

15-17 NOVEMBER 2023 fieramilano



IN A WORD, MANY SOLUTIONS.

INTERNATIONAL NETWORK





CO-LOCATED WITH

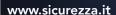
















SICUREZZA is the only trade show for **security and fire operators in Italy** and one of the most important exhibition in Europe.

PROFESSIONAL TRAINING COMMUNITY 4 CO-LOCATED EXHIBITIONS INTERNATIONAL GOOD SPENDING POTENTIAL ONE TICKET SMART CITY INDUSTRY SYNERGIES EVENTS 4 CO-LOCATED EXHIBITIONS MILAN INNOVATION TECHNOLOGIES MILAN INNOVATION TECHNOLOGIES OOD SPENDING POTENTIAL ONE TICKET SMART CITY INDUSTRY SYNERGIES

WHY EXHIBIT?

TO PRESENT YOUR COMPANY TO AN INTERNATIONAL AUDIENCE

TO MEET QUALIFIED
PROFESSIONALS WITH GOOD
SPENDING POTENTIAL

TO TAKE ADVANTAGE OF AN EXHIBITION LOCATED IN MILAN

TO GET IN TOUCH WITH THE INDUSTRY COMMUNITY

TO BENEFIT OF INDUSTRY SYNERGIES THANKS TO THE 4 CO-LOCATED EVENTS



THE EASTERN PART OF THE FIERA MILANO FAIRGROUND WILL BE OCCUPIED BY THE 4 FOLLOWING EXHIBITIONS









Only one entry ticket valid for the 4 exhibitions: a unique opportunity to discover, at once, the innovations of the sector and potential synergies.

GEE Global Elevator Exhibition is the **new** exhibition organised by Fiera Milano, with the aim of creating a European hub for the worldwide meeting of the **elevator**, **escalator**, **moving** walkway and component industries;

Smart Building Expo completes the offer with a focus on networked buildings and smart cities;

ME MADE Expo is the leading event in Italy for innovative and **sustainable solutions** for **construction and the building envelope**.

COMMUNICATION AND BUSINESS TOOLS



MEDIA PLANNING



SOCIAL NETWORKS



NEWSLETTERS



PRESS OFFICE



EXPO PLAZA -DIGITAL PLATFORM



MY MATCHING



EVENTS



DEDICATED APP

THE VALUE OF NETWORKING: THE INCOMING BUYER PROJECT

More than 1,700
BUSINESS MEETINGS*

generated among Exhibitors and Top hosted buyers through the My Matching platform **BUYERS FROM**

Maghreb

Balkans

Middle East

South Africa

Europe

380

EXHIBITORS*

20% from abroad

MAIN SECTORS

- Anti intrusion and Burglary systems
- Fire prevention
- Integrated and intelligent buildings
- Cyber security, Software for design and Connectivity
- Service activities
- Professional telecommunications
- Personal protection appliances and products
- Security and automation for high risk business
- Remotely operated vehicles drones
- Security for valuables, documents and information

TOP 5 COUNTRIES (Italy excluded)

20,542

PROFESSIONAL VISITORS*

from 69 countries

OPERATORS PROFILE

- Installers

 (electrical equipment, electronics, safety systems, fire-fighting systems)
- Distributors
- Security managers of companies from different sectors
- System integrators
 (for industrial automation, for building automation, a / v)
- Supervisory, investigation and surveillance institutes
- Wholesalers
- Technical design and architecture studios
- Security consulting services
- Software / IT / Networking development companies
- Telecommunications companies

TOP 5 COUNTRIES (Italy excluded)

China Poland UK The Netherlands Spain Switzerland UK France Germany







CONTACTS

Exhibition Director

Paolo Pizzocaro paolo.pizzocaro@fieramilano.it

Exhibition Manager

Mara Borsani
Tel. +39 02 4997.6224
Mob. +39 388 9483764
mara.borsani@fieramilano.it

Sales

Emiliana Cappellini Tel. +39 02 4997.7238 Mob +39 335 7770450 emiliana.cappellini@fieramilano.it